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Sent: 08 August 2023 18:14

To: Licensing <licensing@herefordshire.gov.uk>

Cc: LTC Clerk <clerk@ledburytowncouncil.gov.uk>

Subject: Ledbury Convenience Store - consultation comment

Hello

I would like to comment on the proposed change of use of the former Ledbury Grill to becoming Ledbury Convenience Store. I am opposed to the change of use for the following reasons:

- 1) The applicant, under the previous premises use, would frequently park a car or van on the pavement / road outside the premises for prolonged periods of time (for loading / unloading and waiting until a delivery order was received). This was especially the case in the evenings when there is no traffic/parking enforcement. This action blocks the pavement, contravenes double yellow lines and creates a hazard for vehicles entering the High Street and pedestrians. This activity will continue, I fear, as the premises has no alternative for loading stock in to the proposed shop.
- 2) There is an existing convenience store (Spar) with the same opening hours and the same stock directly opposite this store: does this constitute duplication of an existing offering? Does the proposed shop have a credible business plan and management accounts to support it being successful?
- 3) There are residential premises above and around the proposed shop and the opening hours will be much longer than any previous business there and therefore may generate more noise and disturbance for existing flats residents.
- 4) I believe that the applicant's previous business has failed as the Ledbury Grill: does the applicant have sufficient skill to make the proposed shop a success? Will Council Rates be paid? Has the applicant demonstrated financial creditworthiness to the point of satisfying the Council that waste collections will be paid for / staff paid?
- 5) The High Street is in a Conversation Area: will exterior decoration / signage and lighting be in line with what is permissible (including what may be visible through the windows shining out on to the street)?

I hope this is useful.

Kind regards

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